

# Columbus High School



## Sponsorship Opportunities 2021 Season

# Welcome

I would like to take a few moments to welcome you to Columbus High Lady Blue Devils Softball. We are excited about the upcoming softball season.

This program is built on a commitment that comes from our players, coaches and our families. We are extremely proud to have accomplished so much and are optimistic of continuing these traditions.

Each year our sponsors support our efforts by allowing our girls to compete in tournaments, purchase new field signage, maintain our website and purchase needed equipment.

We are once again asking for your support and have several sponsorship opportunities this year that will provide you the maximum benefit for your investment. Our opportunities include field signs, advertisements in our media guide and displaying your company logo and link on our website ([www.columbushighsoftball.com](http://www.columbushighsoftball.com)).

We look forward to your support of the CHS LADY BLUE DEVILS Softball Program.

Thank you for your support!

CHS Booster Club  
Jamie Wilson, CHS Head Softball Coach

# **SPONSOR PACKAGES**

## ***Grand Slam:***

Investment amount \$400 minimum  
Softball Field Sign (42" diameter sign at the field)  
Full Page Color Ad in the Media Guide  
Company Logo/Link to Website on our website's sponsor page

## ***Home Run:***

Investment amount \$350  
Softball Field Sign (42" diameter sign at the field)  
½ Page Color Ad in the Media Guide  
Company Logo/Link to Website on our website's sponsor page

## ***Triple:***

Investment amount \$150  
Full Page Color Ad in the Media Guide  
Company Logo/Link to Website on our website's sponsor page

## ***Friends of the Lady Blue Devils:***

Investment amount \$50  
Company Logo/Link to Website on our website's sponsor page  
Thank you shout out before each home game

## ***Media Guide Ads:***

<u>Description</u>	<u>Size</u>	<u>Price</u>
Full Page Color	(8.5" X 11")	\$100
½ Page Color	(8.5" X 5.5")	\$50
¼ Page Color	(4.25" X 5.5")	\$35
Signature Color (Business Card Size)	(2.124" X 5.5")	\$25

## ***Individual Advertisement Opportunities:***

<u>Description</u>	<u>Price</u>
42" diameter Softball Field Sign	\$250
Website Logo/Link	\$50

## **Field Sign and Website Formats/Requirements**

- EPS or Hi-Resolution JPG Images will be needed for Field Signs, Media Guide Ads and the Friends of the Lady Blue Devils Sponsorship Banner.
- JPG or PDF images required for website advertising

# Sign and Website Agreement

This agreement is made between the undersigned corporation, business or individual ("Purchaser") and the Columbus High Softball Booster Club ("Boosters") and covers the following advertising package:

**Circle the package of choice:**

**Grand Slam:** Softball Field sign, full page color media guide ad, website link  
**\$400**

**Home Run:** Softball Field sign, ½ b/w media guide ad, website link  
**\$350**

**Triple:** Full page color media guide ad, website link  
**\$150**

**Friends of the Lady Blue Devils:** Sponsorship Banner, website link  
**\$50**

**Field Sign only:** Softball Field sign (42" diameter) - \$250  
Renewal Field sign only - \$150

**Website only:** website link  
**\$50**

- Purchaser shall provide all advertising artwork/website information to CHS Softball Booster on or before the deadline established (please see Formats/Requirements page in this document).
- CHS Softball Booster shall install field sign/website information on or before the first game of the season.
- Payment is due at signing of this agreement.

**Make checks payable to:** Columbus High Softball Booster Club

**NAME & ADDRESS OF PURCHASER:** \_\_\_\_\_

\_\_\_\_\_

by: \_\_\_\_\_

**CHS BOOSTER'S NAME:** \_\_\_\_\_ **PLAYER'S NAME:** \_\_\_\_\_